NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Neighborhood Nookie #1

is **Not Approved.**

if approval refused, the reasons for the decision:

The front cover of the video slick contains four photographic images which depict semi-naked females posing in a sexually suggestive manner. The back cover contains a large number of small photographic images which present a barrage of explicit sexual activity in a demeaning and dehumanising manner.

The close up focus of some of the images on genitals and sexual activity dehumanises and demeans the participants, particularly the females. The shots of females looking at the viewer while performing fellatio, for example, or positioned with an open mouth beside a penis, contribute to this effect. The combination of images reduces the females to sets of body parts available for male gratification. One example is the image of a female participant supporting her body weight on her neck and shoulders in an awkward and uncomfortable position whilst a male performs cunnilingus upon her. The overall effect is a concentration on females as body parts in a variety of ways and positions, directed at male viewers. While the images are reduced in their explicitness by the white stars over the genitals, this does not substantially alter the demeaning and dehumanising nature of them.

• • • •